

SPONSORING OPTIONS

Any of the sponsoring items below can be honored only after approval by the Local Organizing Committee who has the right to reject. For name linkage to parts of the scientific programme in addition approval of FENS, the chair of the Forum Programme Committee (PC) as well as the speakers involved is required.

Instructions how to apply for any of the items can be obtained from the secretariat of the Local Organizing Committee at LOCsecretariat@fensforum2010.eu, unless indicated otherwise.

Main sponsorship

The FENS Forum 2010 offers main sponsorship to maximally 3 companies at a rate of €30,000. Sponsorship will be announced upfront during the meeting in the RAI Convention Centre by large banners (or flags) with the company's logo, as well as made significantly visible in all printed publications of the meeting and on the meeting website <http://forum.fens.org/2010>. Further details are to be discussed.

FENS Forum 2010 programme options

Organizations, institutions and companies may sponsor the scientific programme by linking their name to parts of the programme but not without *agreement of FENS and the Local Organizing Committee as well as the speaker(s)*. The Forum programme schedule will be available in June 2009.

- **Name linkage to plenary speaker of the Forum programme.**
Costs € 10,000 (the plenary lecture will be announced as "supported by a non-restrictive grant" by your organization).
- **Name linkage to symposium of the Forum programme.**
Costs € 10,000 (the symposium will be announced as "supported by a non-restrictive grant" by your organization).
- **Name linkage to a single symposium speaker of Forum programme.**
Costs € 3,000 (speaker of symposium will be announced as "supported by a non-restrictive grant" by your organization).

Companies are also entitled to organize a scientific gathering or a workshop.

- **Special scientific gathering or workshop.**
Gatherings will be scheduled after 18:45 h on Sunday-Tuesday July 4-6, workshops on Saturday July 3 daytime. Both are subjected to approval by the Programme Committee to avoid significant overlap with topics of the regular programme of parallel symposia (available in June 2009). Details on applications can be found on <http://forum.fens.org/2010> link <Call for events>, deadline is October 31, 2009.
Costs € 10,000 (including costs of room rent, and audiovisual services).

Advertisements in programme booklet (Herlitz Company)

Advertisements in the programme booklet.

- One page full color €2,500
- Half page full color €1,750
- One page b&w €2,000

- Half page b&w € 1,500
- Back cover € 5,000 (full color obliged and on the basis of first come first serve)
- Front cover inside - 40% extra (on the basis of first come first serve)
- Back cover inside – 30% extra (on the basis of first come first serve)

Non-profit organizations will receive a discount of 30% whenever it concerns “classified” b&w advertisements such as meeting announcements, call for grants, call for abstracts, etc.
Applications should be mailed to Kris Herlitz, The Herlitz Company, e-mail kris@herlitz.com.

Forum bags

All delegates will receive a bag, which will display your company logo in addition to the FENS logo. The delegates will use this bag during the congress and as previous experience has shown long after the congress has ended.

A single company may deliver 6500 quality bags with their logo and the FENS Forum print (upon agreement about type with the organizers), or, depending whether this offer reaches the organizers, companies can pay € 5,000 to have their logo on the bags produced by the organization (maximally 2 companies).

Inserts in Forum bags

Advertisements and brochures can be placed in the congress bags at a price of
 € 1,000 for a single A4 sheet and
 € 3,000 for flyers and booklets.

Lanyards

A single company may deliver 6,500 lanyards with their logo, or, depending whether this offer reaches the organizers, companies can pay € 3,000 to have their logo on the lanyards produced by the organization (maximally 2 companies).

Note blocks in Forum bags

All conference delegates will receive a useful and attractive notebook for their FENS meeting notes. This note block will have your company's name and screened back logo printed on all inside pages of the book, as well as advertisements on the cover.
 € 6,000 (including production and delivery costs) or
 € 2,000 when 6500 copies can be delivered (single company).

Pens in Forum bags

Your company name and logo on a pen that will be distributed to all delegates when they pick up their meeting material onsite.
 € 5,000 (including production and delivery costs) or
 € 2,000 when 6500 pens are delivered by the company (single company).

Website link

A direct link from the FENS Forum website to your company's home page.
 Free for all sponsors (as well as exhibitors).

Mailing of personal invitations

The congress management can send your personal invitations to all pre-registered or subsets of preregistered delegates after the deadline for early registration.
 € 2 plus the costs of regular postage fee per invitation.

Coffee & Tea corners

The FENS Forum will be offering tea and coffee services to delegates in the exhibition area. Your company name and logo can be showcased at the coffee & tea station.
 Costs € 3,000
 Companies can in addition offer free coffee & tea to the delegates.
 To be discussed.

Drinking water coolers

The FENS Forum will also place free drinking water coolers which can showcase your company name and logo.

To be discussed.

Hospitality suite (Herlitz Company)

An hospitality suite will provide a place for international delegates to meet, relax and receive assistance. Your company's name and logo will appear on sign posts and in the lounge. Hospitality suites are situated on the first floor balconies at one of the sides of the main poster and exhibition hall thereby overlooking all activities in the main hall.

Costs €3,000 for 49 m2 (excluding any furniture, equipment or services).

Applications should be mailed to Kris Herlitz, The Herlitz Company, e-mail kris@herlitz.com.

Company social at Conference Centre

Your company may organize a social for their customers or potential customers after the afternoon plenary lecture (after 18:45 h) on Sunday through Tuesday July 4-6. Either small rooms for up to 100 persons or open lounge areas (e.g. with a view on the garden of the RAI Conference Centre) for larger groups are available and can be allocated by agreement with the Local Organizing Committee.

Costs €1000 (excluding costs of space rental, services and catering).

Internet corner

The sponsor's name will be displayed on the PC screens and on promotion boards in the Internet Corner, which will be located in the exhibition area. Internet corners will give free access to PCs with internet connection.

Costs €15,000.

Wi-Fi spots

Free WiFi internet connection will be offered to the delegates with secure, fast and reliable connectivity from their laptops. Your company's name and logo can appear on signs where free Wi-Fi is offered.

Costs €2,500.

Companies may also sponsor the entire Wi-Fi system in the RAI Convention Centre (company logo on login page).

To be discussed.

Meeting mail & message system

A meeting message system will be installed at the meeting for all types of messages concerning the presentations, on site programme changes, as well as announcements and personal messages between delegates.

Costs €15,000 (company logo on screen throughout the meeting).

Congress Centre Banners (Herlitz Company)

You can maximize your exposure at the congress centre by hanging an indoor Welcome Banner in the entrance hall or in the main poster and exhibition hall.

Costs €2,000 per banner excluding the costs of production.

Applications should be mailed to Kris Herlitz, The Herlitz Company, e-mail kris@herlitz.com.

Presentation preview room

The sponsor's name can be displayed in the presentation preview room and named as <your Company> Presentation Preview Room in the programme book.

Costs €5,000.

Message / business centre

A message / business centre for the convenience of delegates will be set up with facilities for copying & faxing. The centre will be situated in the registration area and will bear your company's logo. The sponsor name will be displayed on the screens and printouts of the messages for the delegates.
Costs € 12,500.

Jump the FENS – multicultural student party

A large multicultural student party "Jump the FENS" will be organized in De Melkweg in Amsterdam downtown on Monday evening July 5. Companies may be interested to sponsor part of the programme.
To be discussed.

Welcome reception

After the opening ceremony and plenary lecture, FENS will organize a welcome reception with free snacks and drinks. Companies may be interested to sponsor part of the programme.
To be discussed.

In addition the following option may be introduced upon request but are not planned by the Forum organization:

Exercise, Stretching and Massage Centre

A centre can be created in the Amsterdam RAI Centre where delegates can unwind, exercise, stretch and have a massage (after having been sitting down for long periods). Promotional material in this area will showcase your company logo.
Costs € 15,000 (including the cost of shirts).

Restaurant Guide

The Restaurant Guide will provide delegates with concise and convenient information on the very top restaurants in Amsterdam. Special insights into culinary finesses will be based on and written by the experiences of members of the Local Organizing Committee. The Guide will be compiled and packaged in a UV-coated cover complete with a map that will feature your company's logo on the front and your message on the back.
To be discussed.